

# OKR

## SOFTWARE

To Bridge your  
Strategy-Execution Gap



# TYPICAL BUSINESS CHALLENGES

Did you know?



**67%** of well-formulated strategies failed due to poor execution <sup>1</sup>



**12%** of Fortune 500 companies that existed in 1955 are still around today <sup>2</sup>



**90%** of the employees reported they did not understand their company's strategy <sup>3</sup>



**70%** of chief strategists express little confidence in their ability to close the gap between strategy and execution <sup>4</sup>

1, 2 & 3 - Based on an intensive survey by Kaplan & Norton, "The Execution Premium".

4 - 2019 Gartner Polls

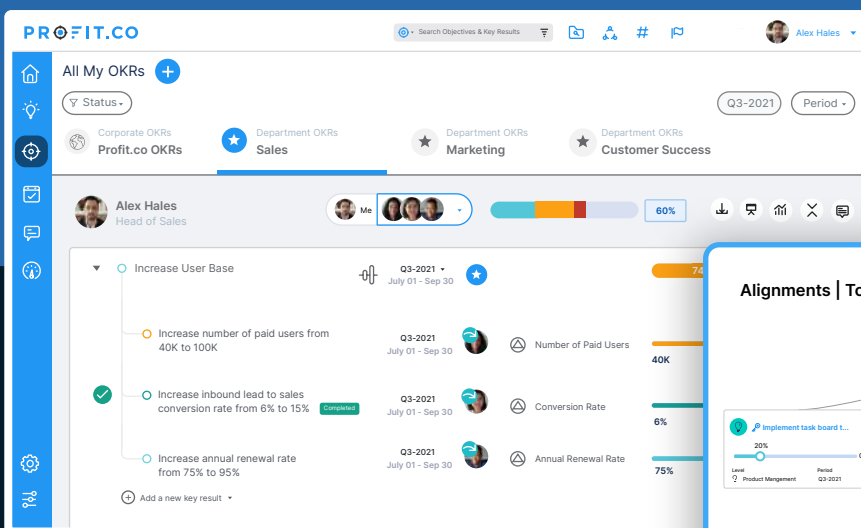
Are you facing challenges in executing your strategy?  
Profit.co, an all-inclusive results management solution, can help!



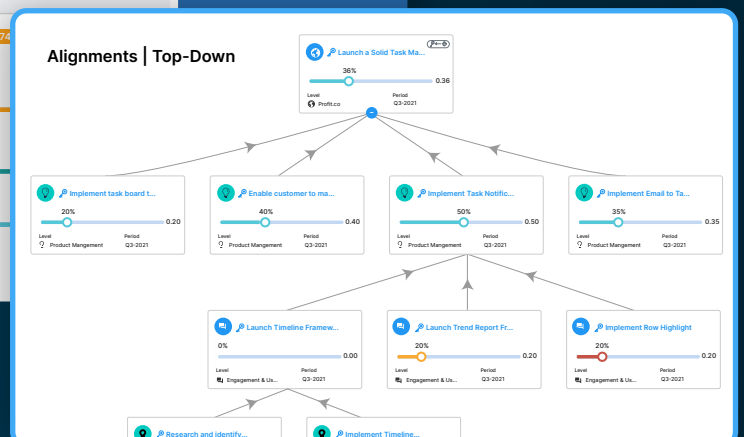
## OKR Management

Focus. Measure. Achieve

Bridge the strategy-execution gap by breaking down the company's strategic initiatives as OKRs, and measure goal progress quarter after quarter.



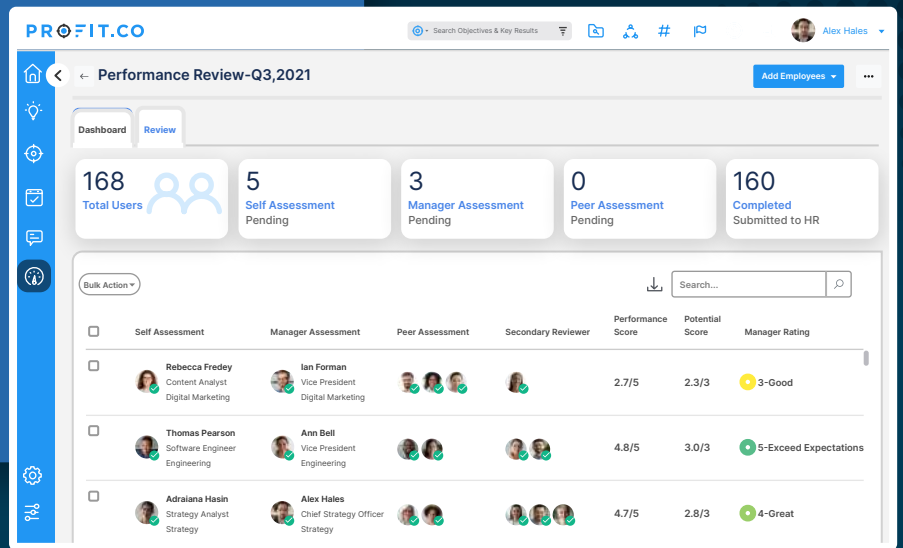
## Alignment Dashboard



# Performance Management

Leverage OKRs. Ignite Performance.

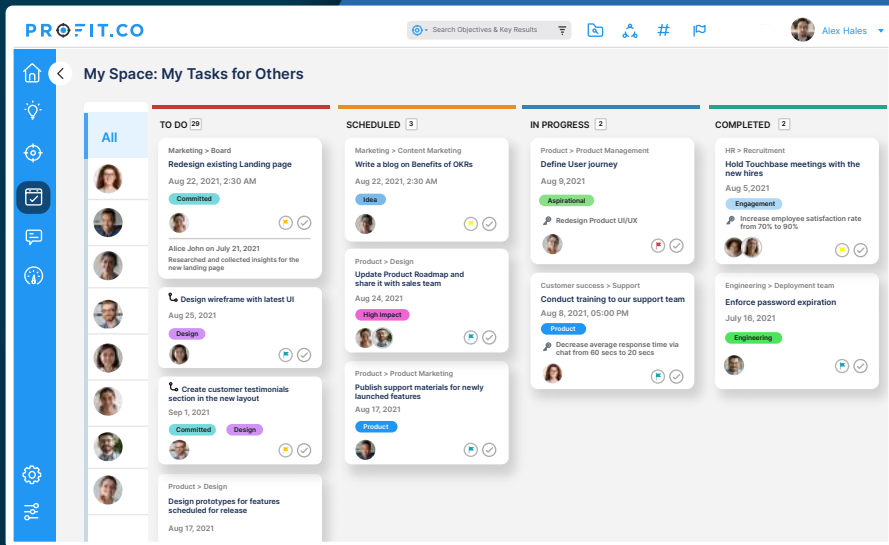
Fully customizable reviews enable HR administrators to conduct unbiased assessments of employee performance from multiple perspectives.



# Task Management

Track Better. Do More.

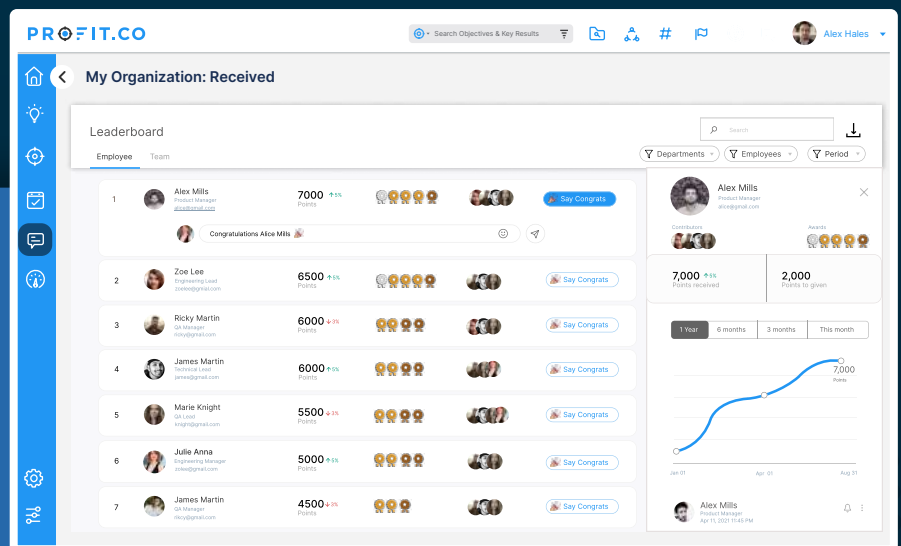
Connect your high-level OKRs to the tasks you complete every day and prioritize your team's most important projects. Eliminate the need for multiple apps, planners, and endless emails to achieve more.



# Employee Engagement

Build Trust. Boost Engagement.

Encourage team collaboration and a culture of appreciation. Employees can scroll through the company newsfeed, add comments and hashtags on progress updates, and offer awards and encouragement.



# OUR TOP-NOTCH FEATURES



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## About Profit.co



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Profit.co provides an enterprise-class SaaS application to help companies focus, measure, and achieve their goals. Companies and teams can define their goals as quarterly OKRs and manage efficient, collaborative execution week after week. Learn how to connect strategic goals with daily activities using Profit.co's suite of features. Day-to-day priorities can be managed through our task module, and managers and team members can engage with one another using our conversation, feedback, and recognition features to boost engagement. Evaluate performance management with ease and accuracy, and ensure that your entire company is operating with their OKRs in mind.

## OUR SERVICES



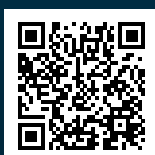
OKR Coaching & Consulting



OKR Professional Certification

# 40+

Integrations



Scan to  
download  
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Rated 100/100 for  
Customer Support by Capterra



Leader in OKR Category  
for 4 Consecutive Quarters



Category Leader  
2021