



PEOPLE DATA PLATFORM

ABOUT US

Pulsifi's vision is to help people and organizations achieve their true potential.

Our People Data Platform helps enterprises significantly improve quality and efficiency in Talent Acquisition and Talent Management with Predictive Analytics and AI.

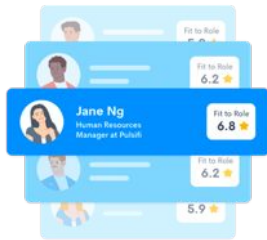
Our platform holistically understands hard skills, soft traits and other aspects of each candidate or employee, by unifying multiple sources of people data – including resumes, psychometric assessments, video interviews and employee benchmarks.

Our platform then makes personalized recommendations and accurately predicts work outcomes such as job performance and high potential, fit to role and culture, work styles and values.



PULSIFI SUPPORTS THE HR JOURNEY

Talent Acquisition



External
& Internal

Talent Management



High
Potential



Culture
Fit



Customer
Success



Work
Agility

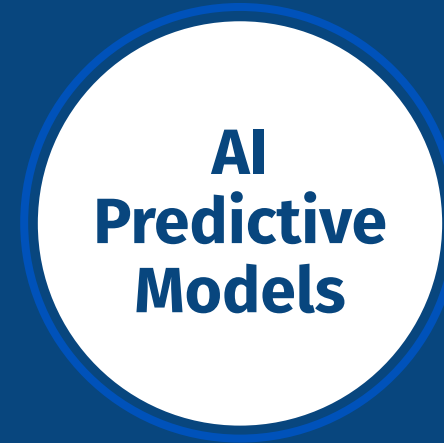


Crisis
Recovery



PULSIFI'S PEOPLE DATA PLATFORM

- **Centralize** all sources of data:
 - Resumes
 - Psychometric assessments
 - Video interviews
 - Employee records
 - HRIS data
 - Any others
- **Single view** of each candidate/employee in real time
- **Gamified** attractive assessment experience
- **GDPR** compliant



- **Predict** outcomes of each person at work based on Pulsifi's People Science algorithms
- **Holistic:**
 - Hard skills
 - Soft traits
 - Any other aspect of each person
- **Thousands** of job profiles in database
- **Employee benchmarks** to develop success profiles
- **Tailored** to your company's competency/values framework
- **50+ years** of Org Psychology research

Machine learning using actual outcomes as inputs to improve future predictions



- **Fit Score** represents predicted success
- **Recommendations:** candidate insights and interview guide
- **Personalized** employee learning and development recommendations
- **Organize**/rank candidates/employees by Fit Score, filters and labels



WHY PULSIFI IS UNIQUE



- Our agnostic platform incorporates any people data into our predictive models, and displays profiles and insights in real-time
- We provide a Data Platform, not just assessments

- We have thousands of models and mappings ready to give you a customized solution without you going through a long, costly customization process

- We analyze hard skills, soft traits and any other aspects of each person, all together to truly understand each candidate or employee



BENEFITS WE BRING



SELECT CANDIDATES WITH BETTER FIT

Multi-dimensional evaluation is shown to result in better decisions



UNDERSTAND EACH EMPLOYEE PERSONALLY

Hard skills, soft traits, cognitive abilities, and any other aspects



TAILORED RECOMMENDATIONS

For each candidate, employee and your company



DELIGHTFUL CANDIDATE EXPERIENCE

Seamless application process on a single platform



ONE PLACE FOR ALL YOUR PEOPLE DATA

CVs, assessment results, videos, etc, displayed online in real time



SAVE SIGNIFICANT TIME AND COSTS

Instant automated screening, predictions and recommendations



BENEFITS OUR CUSTOMERS ENJOY

>90% of hires made on our platform perform as predicted one year into the role

>90% alignment between platform recommendations and recruiter decisions

>90% alignment between predicted employee behaviors (innovation, customer focus, team work, integrity, etc) and manager ratings

>80% accuracy in predicting high potential employees and good sales people

Up to 70% reduction in manhours for screening, assessing, interviewing, administration, etc



OUR SATISFIED CUSTOMERS

Our customers include...



Across SEA



Our strategic partner

SAP SuccessFactors 



OUR RECOGNITION



1st Place Winner
HR Tech PitchFest



Winner, Wildcard Category
Only winner from Asia
out of 4 category winners



Selected into EY Foundry
APAC out of over
270 companies



Selected into the first
SAP.iO Foundry Singapore
out of over 100 companies



Selected into global
Startup Grind Accelerate
Top 5% of 2,000 companies



APAC Champion
IBM Watson Build



Work is a
4-Letter Word



AI: Revolutionising hiring



This Startup Predicts Whether a
Job Candidate will be a Good Hire



Transforming HR Through
Technology



Better Than Your HR Guy



LET'S TALK!

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