

INTRODUCTION / BRIEF OVERVIEW

Co-founded in 2016 by Jan Lambrechts (CEO) and Damien Yee (CLO), Epitome is a talent technology company based in Singapore that serves individuals, educational institutions, enterprises and governments as they navigate through the future of work.

Our vision is to help each person in the world attain their highest potential in the future workforce. We achieve that mission by building solutions to support and enhance the career journey of individuals as they learn, work and contribute to their communities.

Epitome was already enjoying significant early success till the start of 2020 but the interest in our products has now accelerated further since the covid-19 pandemic. We are active in Singapore for many years serving major public and private sector clients. Overall, we serve more than 1.3 million users across multiple countries.

WHAT MAKES EPITOME DIFFERENT

At a philosophical level, we differentiate ourselves from our competitors by not building products based on a specific customer set (e.g. enterprise, government etc) or functional niche (e.g. micro-learning, digital skills content, technology recruitment). Rather our approach is to focus on building a seamless and data-driven career journey for our individual users across all Epitome products.

This is very much in line with the latest trends in the fields of HRtech, HR and Human Development. It also enables the collection of far more detailed analytics and longitudinal data on individuals over time, which in turn creates far better data-driven decision making and outcomes for the individuals themselves as well as the educational institutions, enterprises and governments they engage with during their lifelong career journey.

On a more practical level, there are a number of other factors that set Epitome apart from our competition. These include:

- **Market reputation** – Track record of successfully winning and delivering large deals, building industry-standard products and retaining customers
- **Breadth of solution** – Covering multiple use cases in the career journey, which can also be integrated into a single end-to-end platform
- **Depth of solution** – Multiple in-house developed technology products with extensive domain consulting / research / development wraparound
- **Flexible products** – Products can support both traditional (e.g. employee learning) and new (e.g. partner / agent learning) use cases
- **Strong team** – Credible top management team supported by experienced functional leaders, technology experts, domain experts, data scientists and researchers in our areas of operation

HOW TO ENGAGE WITH US

We operate globally in 4 specific talent segments at the moment with 1 flagship product and various additional products and services in each of these areas:

- **Talent & career assessment**
- **Lifelong learning**
- **Skills & Job Match**
- **Workforce Analytics**

In Singapore, our Catalyst (Talent & career assessment) and Coach (Lifelong learning) flagship products are active for years with major public and private sector customers.

Please visit our website <https://epitome.global/> to learn more and write to us at info@epitome.global. We'd love to hear from you!