



WE MAKE HIRING BETTER.

Top problem faced by recruiters while hiring Frontliners



Hiring Woes

01

Attract GenZ

(New Entrant to workforce)

02

Mass Job application

(Around 150 Applicants for each
front-line job)

03

**Face to Face
Interview is biased**

(Interview time - 35 mins
Reliability - 48%)

We improve hiring outcomes through quick and automated assessments

01

Measure

Screen applicants quickly via 11 min Test

02

Select

Relative score candidates based on psychometric profiling



04

Attract

Easy Integration

03

Interview Fit Candidate

Integrated with Video interviewing platform

The product comes first

Our assessment platform are available on transactional or subscription basis.

Success Personality Profile

Customer Service
Sales
Operation
Employability

Science

High Correlation
with Big 5

Skill & Culture

Measure Language &
other Skills like Email,
coding etc

Visual based

Quick and Fun



Some Interesting facts about us

Improved TNPS / CSAT for Top Telecom / DTH player

Assessed more than 100k front line sales staff across FMCG, Consumer Durable, Pharmaceutical, BFSI and others.

Improved Hiring for Top 20 BPMs and still in Progress .

Assessed more than 200k customer service agents till date.

Media presence:

workplace accelerator
by vestas

Inc42

VCC EDGE

zone
STARTUPS
INDIA

YS

Clients we are serving



Key Benefits



Inhouse Developed Psychometric Framework backed by NPPA

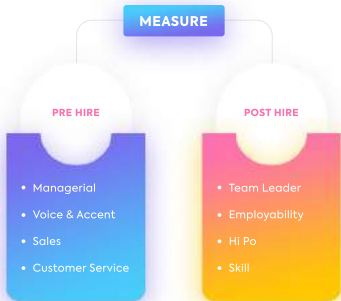
Picture based Assessment for global market

All content & IT delivery platform owned

Skill assessment for measuring Non Voice competencies

Our Platform enables you to

Improve Quality of Hires' & reduce onboarding time
by measuring personality & Skill



Subsequently engage with Hires'
and improve

Behavioural Nudge

Employee Survey

Discussion

Recognise

What makes us Unique?

Language Agnostic

Quick

Predict

Improve

**PMaps is a Visual based assessment platform
which let you first select best candidate & then
engage with hires**

Try us for 30 days free

Visit our website www.pmaps.in for more details

Feature

Skill Assessment

DIY Survey

Behavioural Assessment

Scheduling

Language

Interactive Dashboard

Proctoring

Delivery

Reporting

Analytics

BASIC

Yes

Yes

Yes

Flexible

2

Yes

No

Web

Abridged

No

PREMIUM

Yes

Yes

Yes

Flexible

Multiple

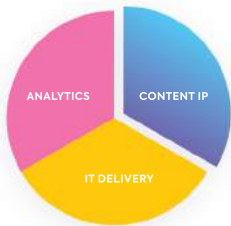
Yes

Yes

Web/Mob

Detailed

Yes



About Us

- PMaps is India's fastest growing HR Tech Platform **specialized in pre/ post hiring assessment & improving employee engagement.**
- **Be evidence based while taking decision in LIFE or HIRING** - is our core Philosophy.
- Brainchild of management graduates and **backed by leading social science institute**, We have built a unique **"Evidence based decision making tool"** for generating greater return over **"People"** Asset.
- We **measure "People"** competencies across employee life cycle through scientific psychometric framework felicitating better **"People"** decision.
- We **transform "teamwork"** by turning your manager into leaders of high performing and engaged team.
- Our team comprises of **seasoned psychologists, Data Scientist and OB practitioners** with more than 55 years of experience in industrial psychology, Statisticians and IT experts to provide you with seamless execution through web or desktop application.
- We internally design, calibrate, validate & implement psychometric instruments across sectors like **ITeS, BFSI, Telecom, FMCG, eCommerce, Pharma & CD.**

PMaps Milestones

PMaps Personality Profiler™ reported High face validity and reliability of .81

PMaps CSO™ reported a reliability of .79

PMaps ML™ Tool got integrated with SQL server for predictive analytics

Helopep™ survey for Employee engagement instrument got beta tested with reliability of

PMaps Sales Assessment™ reported a reliability of .73



**PMaps
Milestones**



Thank you